



## Third Annual Workshop: Israel, Sustainable Agriculture and the Developing World

Wednesday, July 13<sup>th</sup>, 2016

Sherman Building 002, Tel Aviv University\*

### 9:15 Gathering and Refreshments

### 9:30-10:00 Opening Session

Greetings: **Prof. Itai Sened**, Head, School of Social and Policy Studies Chair, Department of Public Policy

Head, Boris Mints Institute for Strategic Policy Solution to Global Challenges, Tel Aviv University

**Prof. Nir Ohad**, Director, Manna Center Program for Food safety and Security, Tel Aviv University

Introduction: **Dr. Ram Fishman**, Dept. of Public Policy, Tel Aviv University

Opening Talk: **Prof. Dov Pasternak**, Ben Gurion University

### 10:00 - 10:30 Dissemination of Improved Inputs: The Fair Planet Project in Ethiopia

Description of the Project: **Dr. Alon Haberfeld / Shoshan Haran**, Fair Planet

Research Design: **Shira Bukchin**, Dept. of Public Policy, Tel Aviv University

Discussant: **Dr. Shira Mor**, Dept. of Public Policy, Tel Aviv University

Open Discussion

### 10:30 - 11:00 Behavior Change and WASH: The NALA Project in Ethiopia

Project Description: **Prof. Zvi Bentwich**, Head of the the Center for Emerging Diseases, Tropical Diseases and AIDS (CEMTA), Ben Gurion University

Discussant: **Dr. Miri Stryjan**, Dept. of Economics, Ben Gurion University

Open Discussion

### 11:00 - 11:15 Coffee Break

### 11:15 - 12:00 Spreading Drip Irrigation

#### Drip Irrigation in Large Scale: The Ramthal Project in India

**Yoav Rothler**, Dept. of Public Policy, Tel Aviv University

Discussion by Representatives of **Naan Dan Jain** and **Netafim**

#### The TIPA Model in West Africa

**Paul Hirschson**, Ambassador of Israel to Senegal

**Tammy Erann Sousan**, MASHAV

Discussant: **Prof. Yotam Margalit**, Dept. of Political Science, Tel Aviv University

Open Discussion



**12:00 - 12:45 Discussion: Finance for Development**

Moderator: **Leehe Skuler, BOP and Impact investing specialist**

**Dan Schonfeld**, Head of Finance, Vital Capital

**Sarai Kemp**, VP BD, Trendlines agtech

**Rona Ben Zion Galezer**, Greensoil Investments

**Oded Distel**, NewTech

**12:45 - 13:30 Early Stage Innovations and Areas for Future Activity - Rapid Presentations**  
(5 minutes per presentation).

Moderator: **Dr. Efrat Oron**, Manna Center Program for Food safety and Security, Tel Aviv University

Arieh Doobov, Joint Distribution Committee: The TOV project in Ethiopia

Tamar Weiss, Start-Up Nation Central

Karin Kloosterman, Flux

Dror Tamir, Steak TzarTzar

Aviram Tenenbaum, Amaizz

Doron Nevo, Terra Verde Agriculture: Farmer Support Centers

Tomer Malchi, Engineers Without Borders - Israel

Opher Mendelshon, Tel Aviv University: Can "Social" Integrated Pest Management work in developing countries?

Prof. Alon Tal, Ben Gurion University: Applying the Israeli experience in afforestation to land restoration in desertifying regions

**13:30 Closing Remarks: Prof. Alon Tal**, Dept. of Geography and Environmental Development, Ben Gurion University

- Entrance through gates 1 & 2