

# SA 2020: Seeing is Believing

Robbie Greenblum, Greenblum Consulting; US-ness  
Former HUD Senior Policy Advisor to Sec Castro  
Former San Antonio Texas City Attorney  
Former Chief of Staff to San Antonio Texas Mayor Castro

# Mayor Ron Huldai and Mayor Ron Nirenberg



# 2009 - Mayor Julián Castro

- 34 years old
- San Antonio, Texas
- 7th largest US municipality



# Texas - The Lone Star State



# SA 2020 - Citywide Visioning Effort



# SA 2020 - Tri Chairs



**Darryl Byrd**  
Managing Director of  
Pearl Brewery



**Sonia M. Rodriguez**  
Attorney and Equity Partner at  
Branton & Hall, P.C.



**Graham Weston**  
Chairman of Rackspace Hosting

# SA 2020 - Steering Committee



**Dennis A. Ahlburg**  
President, Trinity University



**Eddie Aldrete**  
Senior Vice President,  
International Bank of  
Commerce



**Janie Barrera**  
Founding President and  
Chief Executive Officer of  
ACCION Texas



**Ruth Berggren, MD**  
Director,  
Center for Medical  
Humanities & Ethics,  
UT Health Science Center



**John Dickson**  
Principal, Denim Group, Ltd.



**Father David Garcia**  
Senior Advisor,  
Catholic Relief Services



**Gordon Hartman**  
The Gordon Hartman  
Family Foundation



**Mark Larson**  
CEO,  
KIPP San Antonio



**Adena Williams Loston,  
Ph.D**  
President, St. Phillip's College



**Elaine Mendoza**  
President and CEO,  
Conceptual MindWorks, Inc.



**Patty Ortiz**  
Executive Director,  
Guadalupe Cultural  
Arts Center



**Howard Peak**  
Former Mayor of San Antonio,  
Executive Director,  
Corporate External Affairs,  
AT&T



**Patti Radle**  
Former San Antonio  
City Council Woman,  
Director of the San Antonio  
Cultural Arts Center



**Melinda Rodriguez**  
CEO, Founder,  
Access Quality Therapy  
Services, Inc.



**Graciela Sanchez**  
Director & Co-Founder,  
The Esperanza Peace &  
Justice Center



**Richard T. Schlosberg, III**  
Retired Publisher and CEO,  
Los Angeles Times



**Dr. Gurpaul Singh**  
Founder and CEO,  
Asset Essentials



**Jack Spector**  
President, Hixon Properties



**Cindy Taylor**  
President,  
South San Antonio  
Chamber of Commerce



**Carri Baker Wells**  
COO of Lineberger Goggan  
Blair & Sampson, LLP,  
Chairman of the Greater  
San Antonio Chamber of  
Commerce (2010)



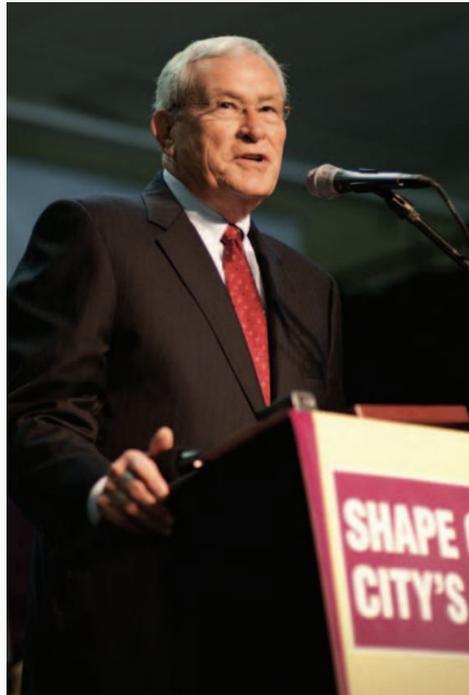
**Travis Witshire**  
President,  
CNG Engineering, PLLC



**John B. Zachry**  
CEO, Zachry Holdings, Inc.



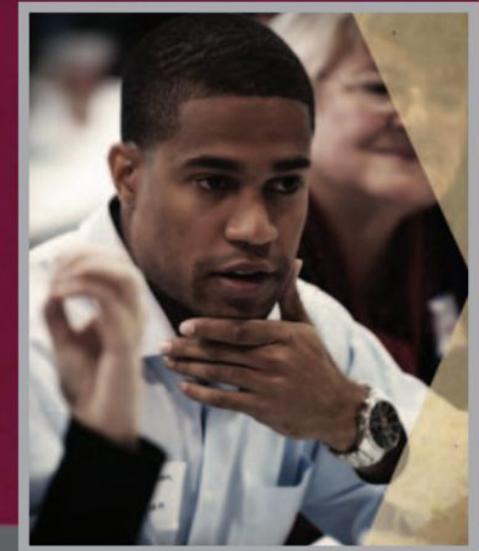
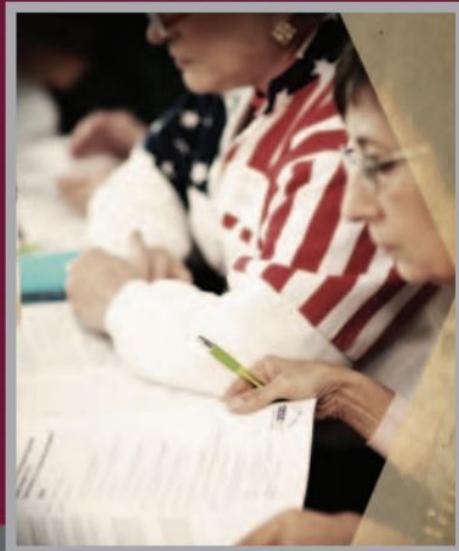
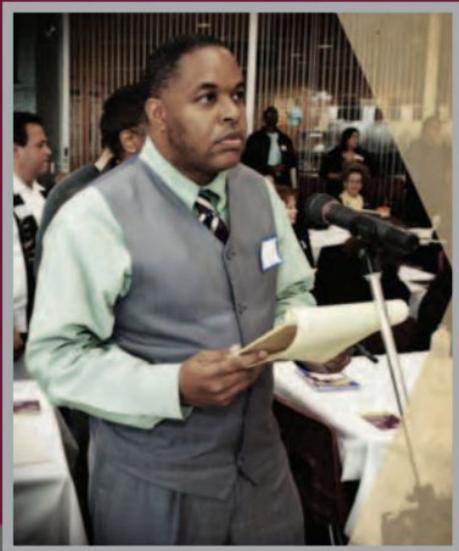
# SA 2020 - First Meeting - CEO Ed Whitacre



# SA 2020 - Vision Areas

- Arts & Culture
- Community Safety
- Downtown Development
- Economic Competitiveness
- Education
- Family Well Being
- Government Accountability & Civic Engagement
- Health & Fitness
- Natural Resources & Environmental Sustainability
- Neighborhoods & Growth Management
- Transportation

# SA 2020 - An Exercise in Civic Engagement



# SA 2020 - Dream It, Check





# Pre-K 4 SA - Why?

“Research shows high-quality prekindergarten has the most impact in improving overall education outcomes for a community and helps children to learn and read on grade-level, making them less likely to fall behind their classmates and more likely to graduate and attend college.”

<https://www.sanantonio.gov/Pre-K-4-San-Antonio/about>



