



Admission Information:

The International MA in Political Science & Political Communication is a one-year, full-time program open to Israeli and international students. The program comprises three semesters from October to August. Students interested in taking state-run Hebrew classes (Ulpan) are advised to arrive as early as August. Alternatively, the program itself offers courses in both Hebrew and Arabic during the semester.

The Political Science & Political Communication program attracts a diverse and highly motivated pool of applicants. For admissions requirements, please visit our website.

www.socsci.tau.ac.il/politicom

TO APPLY, submit an application through Tel Aviv University's centralized application form, available at:

 international.tau.ac.il/apply-online

Applications are accepted and reviewed in three rounds. Visit our website for more information on this year's deadlines.

Tuition for the program is \$15,000. The costs of Ulpan and our language courses are not included in the program's tuition fees.



Tel. 972-3-6405876 | Fax. 972-3-6409515
politicom@post.tau.ac.il



STUDY WITH FUTURE LEADERS OF THE WORLD

The International MA Program in
**Political Science
& Political
Communication**
@Tel Aviv University





LEARN ABOUT THE ESSENCE OF POLITICS.

Study in a unique MA program that focuses on elective leadership in the age of global communication.

In the complex world of contemporary politics, it is necessary to understand not just theories of politics and communication, but also the fusion of those theories and their practical applications. This is especially true regarding democratic regimes, where leaders have to orchestrate a "permanent campaign" in order to win the sympathy of the public in a reality full of global and local challenges.

The **Political Science & Political Communication program** offers students the opportunity to advance their knowledge and understanding of the practical dimensions of politics. Graduates of the program will be equipped to evaluate and respond to the challenges that arise from the interconnectedness between politics and communication.

Program Highlights

- **Expert Faculty** - Our classes are taught by leading scholars and practitioners.
- **Study Trips** - Gain unparalleled firsthand experience on site visits to Israel's various governmental, parliamentary and media institutions, guided by top specialists.
- **Diverse student body** - Our truly global student body hails from such countries as Canada, Finland, Nigeria, Norway, Mexico, China, Romania, Brazil, Bulgaria, Serbia and the United States.
- **Attention to practical skills** - Gain the tools to be an effective campaign manager, journalist, diplomatic representative, or professional in a wide range of related fields.
- **Outstanding extracurricular opportunities** - Most classes are held between Monday and Thursday in the afternoon, leaving the mornings and weekends free for internships, volunteering and study.

Career-Building Opportunities

The Political Science & Political Communication program extends far beyond the traditional classroom. We are committed to helping our students supplement their academic work with internships at organizations ranging from Israel's preeminent political and research institutes to communications teams to diplomatic missions. Furthermore, field visits and discussion forums comprise an integral part of the program's curriculum.

Core Courses

- > *Introduction to Leaders and Citizens: Balancing Expectations in Democracies*
- > *Election Campaigns, Voters and Communication Strategies*
- > *Media, War and Peace*
- > *Political Communication in the 21st Century*
- > *Political Economy in the Global Age*
- > *Research Methods*
- > *Rhetoric and Leadership: From the Agora to the Internet*
- > *Theories of Political Leadership*
- > *Democratization, Leadership and Global Challenges*

MESSAGE FROM THE PROGRAM HEADS



"Today's politics are emerging at the intersection of leaders, public discourse, the involvement of old and new media channels, and elections. Policies are less and less frequently formed in closed rooms. In order to be an effective leader, professional, and citizen, you have to have a firm grasp of these interconnections. Whether you envision yourself in a career in the political professions, or working for the media, or a non-governmental organization, or a research institution, understanding this reality will help you to succeed."

> **Former Program Co-Head, Prof. Michal Shamir**

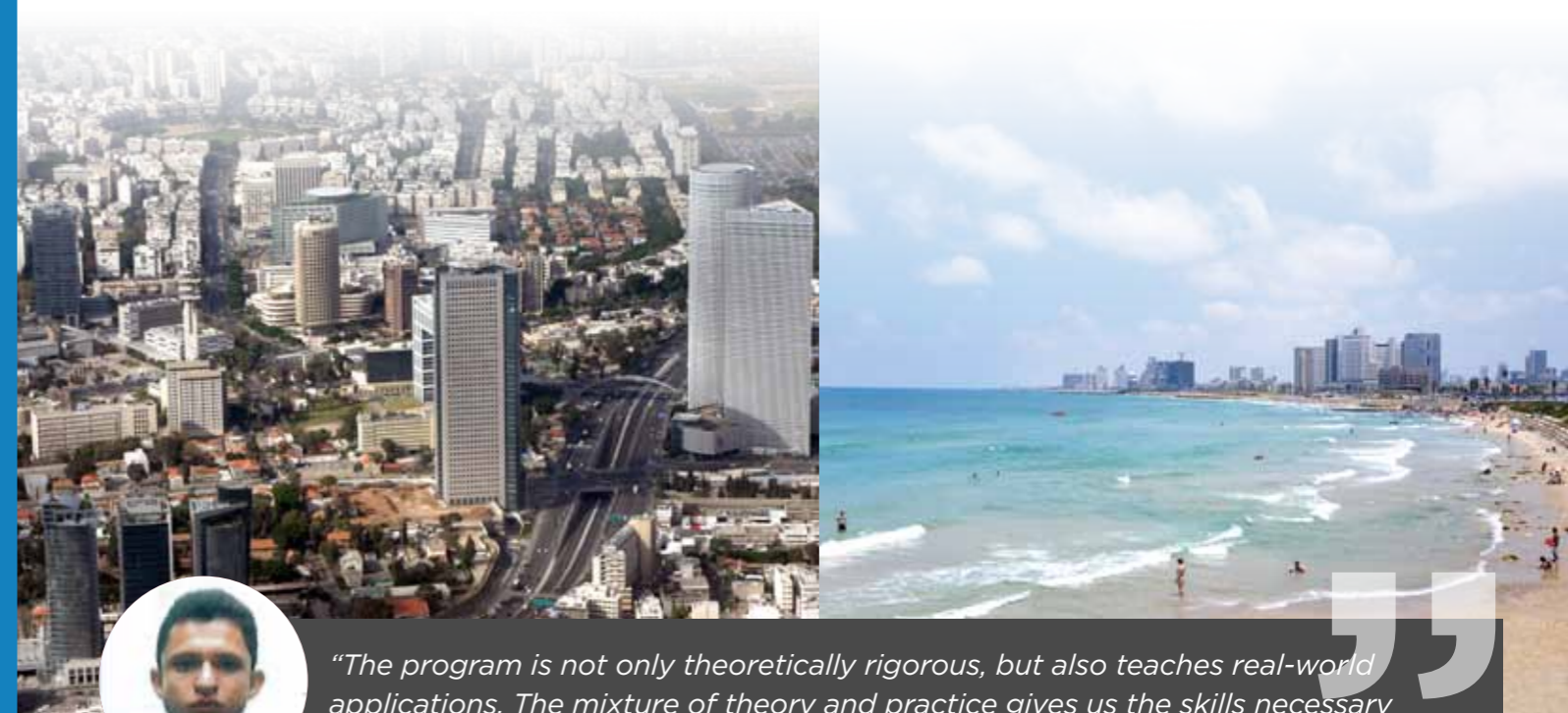


This program is unique in its interdisciplinary approach to the understanding of politics and in providing tools for the study of the special relationship between politics and communication. It addresses the major challenges of leaders that seek to be elected and govern in the age of global communication. The program provides theoretical and analytical tools of understanding, as well as practical experience through the interaction with leaders and practitioners. It devotes special attention to recent developments in communication technology and social media and their impact on the role of elected leaders in democratic regimes.

> **Program Head, Prof. Amal Jamal**

THE CITY OF TEL AVIV

Founded in 1909, Tel Aviv is a vital and busy metropolis that attracts visitors from all over the world. Tel Aviv is situated along the Mediterranean coast and has a long promenade running alongside its world-class beaches, where residents and visitors can be seen walking, jogging and riding bikes year-round. Tel Aviv is also Israel's commercial and cultural center and is home to a variety of museums, galleries, theatres and opera and concert halls. UNESCO has also recognized Tel Aviv-Jaffa, with its unique urban and historical fabric, as a World Cultural Heritage site.



"The program is not only theoretically rigorous, but also teaches real-world applications. The mixture of theory and practice gives us the skills necessary for making real impact in research or a future professional career... The program facilitated application for an internship position at a think tank based in Jerusalem which was looking ex professo for the quality in research and analysis that this program provides."

- 2012 program graduate, Kinciño Aramis Hernández Melgar