

"ESG in Practice" Workshop

An effective ESG framework is one that connects sustainability with business strategy and creates measurable added value for companies. During the workshop, we will gain a comprehensive understanding of ESG concepts and key reporting frameworks. We will meet with leading industry players and academic experts while exploring how to implement actionable steps to effectively address ESG in any business.

AGENDA

Overview			
9:00-9:10	Opening Remarks		Prof. Dan Rabinowitz, Head of TAU's M.A. Program 'Social and Policy Aspects of Climate Change'
9:10-9:30	The business case of ESG: from operation to strategy	Lecture	Galit Kenigsberg, Tel Aviv University; CEO Nibbana Israel
9:30-10:15	ESG regulatory landscape	Lecture	Shoney Albeck, Fisher & Co Partner
10:15-10:30	Intermission		
Actionable Steps to Effectively Address ESG			
10:30-11:15	Carbon Accounting	Mini workshop	Galit Kenigsberg
11:15-12:00	Environmental and climate change metrics	Lecture	Dana Rubin, Communication & Sustainability Manager, Nespresso Israel
12:00-13:00	Lunch Break		
13:00-14:00	"On Borrowed Time": Insurance sector in the age of climate crisis - ESG as a strategy	Panel	Discussion with industry leaders, in conjunction with PlanNet Zero, TAU climate Crisis initiative
ESG Indicators and Climate Change			
14:00-14:45	Governance metrics	Lecture	Shoney Albeck
14:45-15:30	Social Metrics	Lecture	Hila Ofir, Head of Business for the Community at Zionut2000
15:30-16:15	A day in the life of an ESG Manager	Lecture, Q&A	Sharon Alaluf, Head of ESG Bank Hapoalim
16:15-16:30	Intermission		
16:30-17:15	Stakeholders mapping & engagement	Lecture + Group Workshop	Shahak Klayman, ESG consultant, Nibbana Israel
	Materiality Assessment		
17:15-18:00	ESG recent trends	Lecture & Discussion	Galit Kenigsberg
	Workshop summary		